

Unforgettable Presence

KEYNOTE DESCRIPTION

Your presence says a lot about your leadership, character, and how connected you make people feel. This is why your presence is one of your greatest assets. It will ultimately influence which doors open and close for you. The best leaders know how to use their body language to communicate with stronger impact and credibility. This interactive program will challenge you to reimagine your leadership presence, help you understand who you are at your best, and teach you how to leverage the four power zones on the body to communicate with authentic confidence and empathy.

BE READY to laugh, get out of your seat, and never see yourself the same way again!

PROGRAM OBJECTIVES

- ✓ Understand the difference between presence and leadership presence
- ✓ Explore the three factors of a leader's credibility
- ✓ Debunk myths on leadership presence that will hold you back
- ✓ Apply practical tips to communicating with stronger confidence
- ✓ Demonstrate your ability to communicate with empathy and collaboration

CLIENT TESTIMONIAL

"Justin's session on leveraging and understanding body language in the business world was eye-opening. His engaging style coupled with his vast knowledge provided one of the best sessions we have had. Every person in the business world can learn from Justin!"

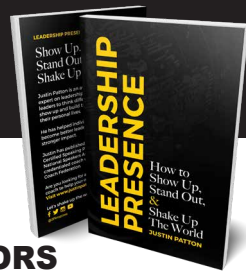
KATHY GOSSER, Director of Breakthrough University at KFC

PROGRAM LOGISTICS



TIMING OF PROGRAM
1 hour



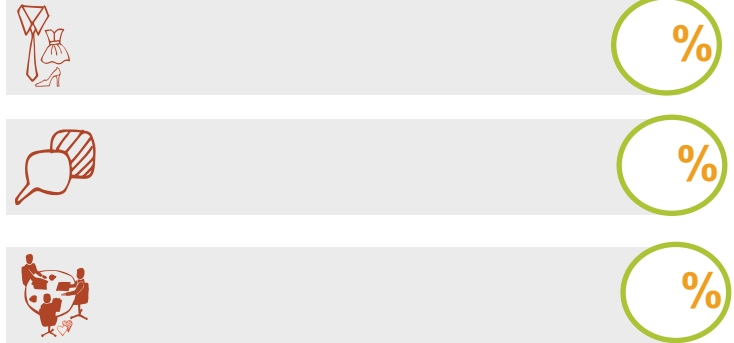


LEADERSHIP PRESENCE IS. . .



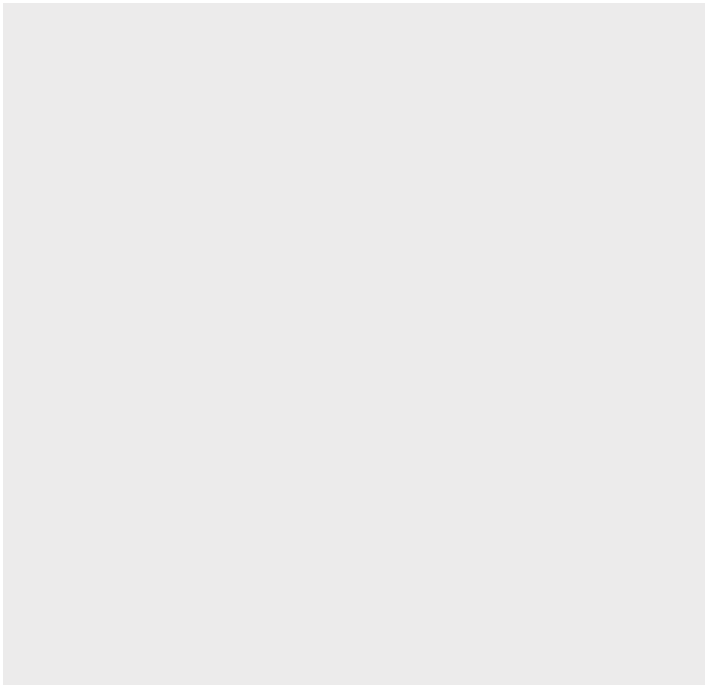
Leadership Presence

IS BASED ON 3 PRIMARY FACTORS



DEBUNKING THE MYTHS

ABOUT LEADERSHIP PRESENCE



AUTHENTIC CONFIDENCE IS. . .



WAYS TO DEVELOP CONFIDENCE



THE 4 POWER ZONES

TO COMMUNICATE WITH STRONGER PRESENCE



CONFIDENCE =



EMPATHY FORMULA

OF COURSE YOU FEEL

BECAUSE

